

Hanna Wu

Graphic Designer | Illustrator

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Philadelphia, PA

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Education

Arcadia University

Glenside, PA
BFA Graphic Design
GPA : 3.9

Software

Adobe Creative Suite

Photoshop
Illustrator
Indesign
AfterEffects

Figma

Microsoft Office
Social Media

Skills

Logo & Branding
Packaging
Illustration
Exhibition Design
Digital Fabrications
Photography
UX/UI Design
Animation & Motion

References

Christian Patchell
patchellc@arcadia.edu

Matthew Borgen
borgenm@arcadia.edu

Christina Wu
Mobile: 917-215-1329

Freelance graphic designer and illustrator who can multitask, organize, and adapt. Developed a broad skill set in multiple programs ranging from Adobe CS, social media, and animation from 4+ years of experience. Has the ability to work within a team or individually.

Work Experience

Freelance Designer and Illustrator

Self - Employed | Sep 2020 - Present

- Generating content weekly on social media
- Creating brand and marketing for individuals
- Custom illustration and commissions

Pharmacist Tech / Graphic Designer

Eric's RX | Aug 2022 - Present

- Creating marketing with consideration for all ages using Adobe CS
- Efficiently checking in patients while keeping track of vaccination records and requirements.
- Organization of record and documents.

Exhibitions Assistant

Arcadia University | Jan 2019 - Aug 2022

- Assisted in exhibition curation and design
- Prepped and repaired the gallery before and after exhibitions
- Created marketing and signage using Adobe Creative Cloud
- Created mockups and assets for upcoming exhibitions and events
- Organized files within Google Drive for maximum efficiency and easy navigation

Mac Lab Supervisor

Arcadia University | Jan 2021 - May 2022

- Received promotion within a college semester for outstanding leadership and ability to support students
- Designed marketing, signage, and collateral for upcoming events
- Proficient of lab space and programs including Mac OS, Adobe CS, and Digital Fabrication
- Educated and assisted students with critique and questions.

Social Media Manager

Arcadia University | Jun 2021 - Jul 2022

- Generated and obtained content at least once a week for Instagram
- Promoted marketing and signage for upcoming events

Achievements

- Spruance-Daumier Award
https://docs.google.com/presentation/d/1SbPPk3jnmURrtM2B1n-JziLbgMQduLs_pPsizN3D0b8/present?slide=id.g72278f0ca2_0_13
- Arcadia article about my work:
arcadia.edu/news/2019/12/wu-22-explores-fantasy-through-art